

#### AI-based OPTIMIZATION SOLUTIONS

For Industrial Digital Transformation

#### GENUINE-AI OPTIMIZATION OF CEMENT FACTORIES

Optimization of the use of Alternative Fuels

OFICEMEN WEBINAR, 13/July/2021 - Javier A. García – Founder

#### Have you ever...

Found difficult to save energy costs?

Lost operating experience when older operators retire?

Suffered stability or quality problems for unknown reasons?

Struggled to keep emissions below limits?



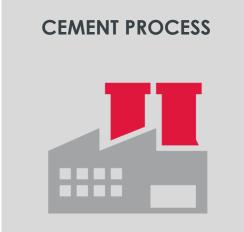
## Solution: Al in closed-loop



PROCESS DATA (CHANGES)

Closed-Loop
SETPOINT ADJUSTMENTS





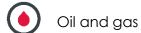


## OPTIMITIVE implements Al-based **Cognitive Optimization** in **Industrial Operations**

#### OPTIBAT is our product, operational since 2011







- Chemical
- Paper production



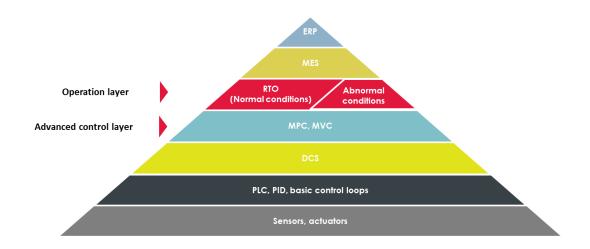
#### MARKET DRIVERS

- DigitalTransformation
- ➤ Industry 4.0

- ✓ Throughput
- ✓ Product quality
- ✓ Energy saving
- ✓ Runnability
- ✓ Stability

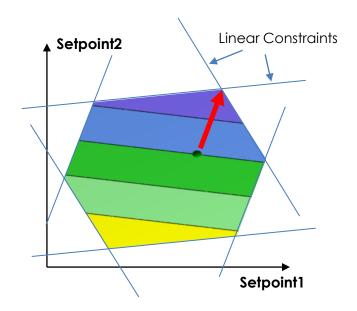
**OPTIMITIVE** 

## Real Time Optimization (RTO) in the Process Automation hierarchy

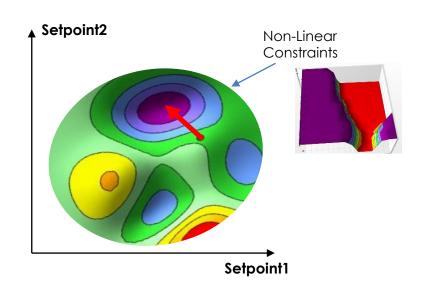


RTO (Real-Time Optimization) sits on top of the Advanced Process Control (MPC or MVC) or directly over the DCS. It proposes setpoints for controllable variables that must be reached by the underlaying controls.

## **Traditional Vs Cognitive Optimization**



**Traditional Optimization**with Linear Model and Linear
Constraints



#### Cognitive Optimization

for the same problem, with non-Linear Physical Model and non-Linear Constraints

# Al will be a "must-have" in the Operation of Cement Plants

"

Easy to maintain

#### **Genuine Al:**

Self-learning

Adaptive

**Ubiquitous** (Cloud/Edge)

Simple

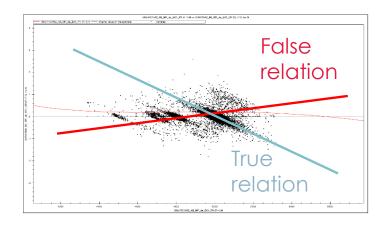
**Precise** 

Meaningful

## What makes Genuine AI for Optimization different from other Industrial AI?

Al Optimization is a very technical domain. Focus and experience is needed.

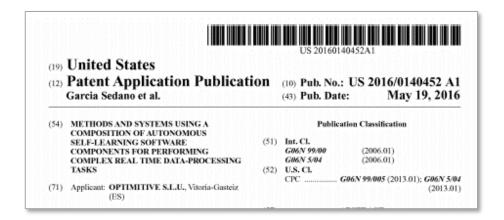
It requires special type of modelling – Cognitive Physical Models.



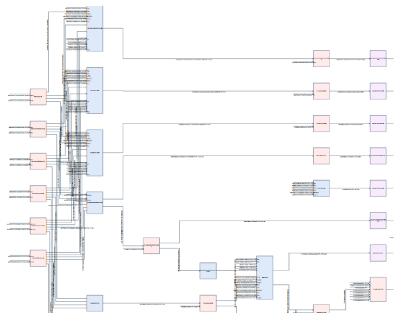
<sup>&</sup>quot;Al for all" does not work here.

### **USA Patent «Skill Composition»**

#### Our patented technology makes the difference



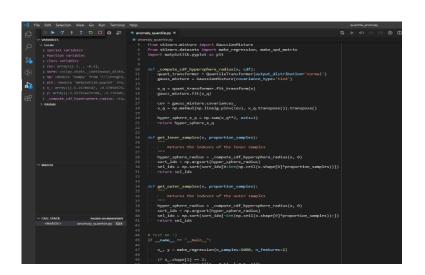
Sophisticated solutions can be deployed without need of coding, in a graphical way



### SPTIBAT CAD for sophisticated AI solutions

#### Without OPTIBAT AI/ML programming

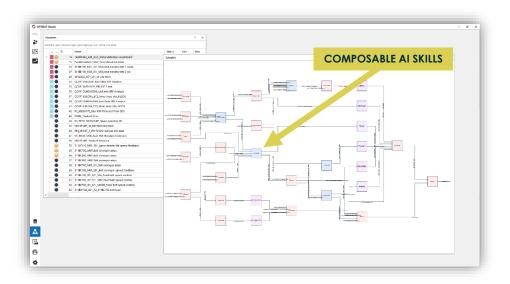
- Bespoke, manual coding
- Hard to maintain and upgrade



Visual and perfectly documented

With OPTIBAT: No-Code visual design

Easy to understand and maintain



### **SPTIBAT** Suite: Studio & RTO

#### "AI-CAD tool for Process Engineers"

#### "Al-Assistant for Process Operators"

OPTIBAT® Studio

Data Analysis and Modelling

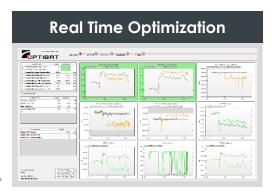
| Department |

No-code Data Science

Common algorithms & knowledge

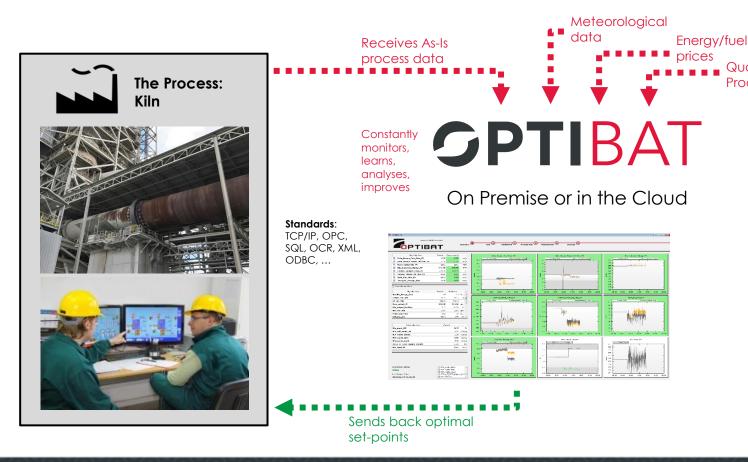


OPTIBAT® RTO



Autonomous Optimization of selected KPIs.

### OPTIBAT® RTO: Solution in open-loop & closed-loop



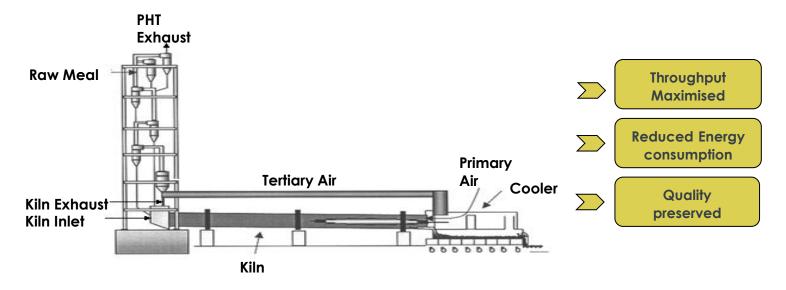
Quality data

Production orders

### Kiln Optimisation

## Typical achievable improvements

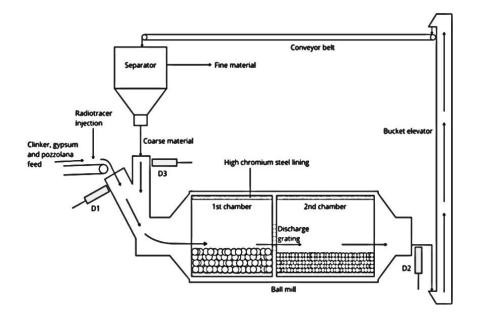
Kiln			
Throughput	3% to 6%	increase	
Energy	2% to 5%	saving	
FCaO	> 90%	in range	



## Horizontal Finishing Mill Optimization

## Typical achievable improvements





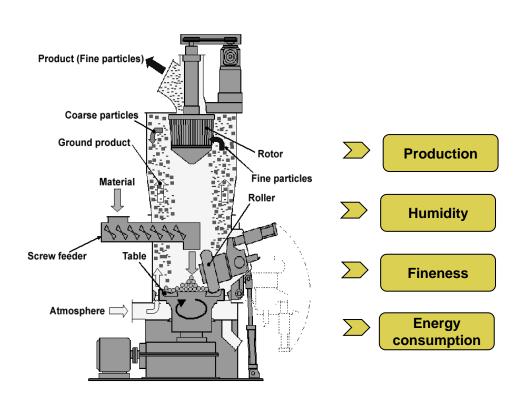
Production

Blaine

Passing

Energy consumption

## **Vertical Raw Mill Optimization**



## Typical achievable improvements

Raw Mill			
Throughput	2% to 9%	increase	
Energy	5% to 10%	saving	
Fineness	3% to 6%	improvement	

**OPTIMITIVE** 

#### **OPTIMITIVE**

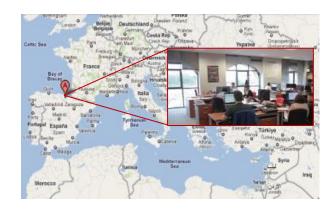
Founded in 2008.

Patented technology.

Specialists in AI in closed-loop and open-loop.

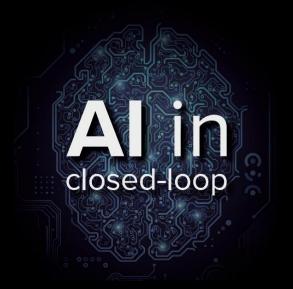
Spain, Luxembourg, Germany.

Operating in 3 continents.









Optimal throughput and energy for Kiln and Mills

More information: market@optimitive.com